

# Interalia Multisite Content Manager



Managing & broadcasting music and messages remotely has never been easier.

Interalia's iMCM (Multi-site Content Manager) for iProMOH, allows companies with multiple locations to easily create and manage recorded announcements, music-on-hold and on-site music & messaging. iMCM simplifies messaging across geographies, time zones and demographics to multiple end points. The iMCM hierarchical file management system allows managers to apply content and schedules to global, regional or local play lists, eliminating the need to manually replicate schedules, music or messages for each location.

## iMCM™ Features:

- Time and date message scheduling capabilities
- Priority message scheduling
- Copy & paste schedules, groups or entire configurations
- Update single, multiple or all iProMOH's from a central location
- Intuitive folder structure similar to Microsoft Windows
- Allow secure web access to user specific folders
- Flexible scheduling of iProMOH check-in / update times
- Application activity logging and notifications
- Detailed schedule reporting
- Bulk audio uploads

Delivering Messages: Simply. Clearly. Reliably.

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Each managed site requires  
qty: 1 P/N: 41420

### **iMCM-IPM-2**

(Multi-site 2 channel iProMOH)  
• 2 channel, 10 hour storage capacity, AC power

### **Audio Inputs:**

- Music-in port allows for studio quality mixing of recorded announcements with music streams from a licensed service. i.e. Sirius Satellite Radio. iProMOH supports simultaneous playback to both output channels

### **Audio Outputs:**

- Output 1: PBX (600 ohm ) or PA (8 ohm)
- Output 2: PBX (600 ohm) only

### **Play Options:**

- Music only
- Messages only
- Mixed Music and

### **Messages:**

- Real time mixing of Messages on a licensed music stream

## Music-On-Hold Legal Considerations

In USA and other countries where copyright laws are practiced, authors are granted copyright protection on their musical compositions. Copyrighted music does not allow free use in the public domain. The use of this music is protected and controlled in order that the owner may derive usage income. Specific to telephonic MOH (music-on-hold), the US laws currently protect the copyright owners from unlawful, unpermitted use of their music titles in over-the-phone broadcast. Any person or business wishing to use current, popular, post 1900-1910, copyrighted music for MOH purposes may only lawfully do so by obtaining permission from the owner. Currently, performance rights societies such as ASCAP, BMI, SESAC, SOCAN, PRS & PPL will sell blanket permission to use music titles in their catalog for MOH purposes—for an express annual fee. Failure to obtain this paid permission is a violation of copyright laws around the globe. This same copyright protection is also true in the rebroadcast of any radio program. Interalia's iProMOH provides a 4 minute clip of royalty free music to ensure compliance with global broadcast laws, right out of the box. Ensure that any additional content added is legal and has a license that clearly allows your intended use.

For more information regarding synchronization rights, public performance rights, and information regarding the rebroadcast of copyrighted material, you are encouraged to visit the web sites of the licensing bodies for more information:

## About iProMOH:

Interalia's iProMOH is a digital music and message announcer designed for music-on-hold and overhead music & messaging applications. iProMOH offers 2 Output Channels, 1 Music in Channel for Studio Mixing of previously recorded announcements on a streamed music source. Up to 10 hours of high quality audio storage and is backed by a 5 year manufacturer's warranty. The iProMOH is the most cost effective solution to create, implement and broadcast a professional quality message consistently to your audience.

## On-Hold & On-Premise Messaging Will:

- Educate and motivate your audience
- Effectively promote products and services
- Ensure promotions and offers are clearly communicated everytime
- Build brand awareness and reinforce brand loyalty
- Reach a highly targeted audience
- Ensure awareness & increase sales revenue

According to industry statistics, 70% of all business calls are placed on hold for an average of 43 to 60 seconds – that's hundreds of hours of valuable advertising time each year

## Questions? Visit [www.interalia.com](http://www.interalia.com) or contact us at:

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