

Audio Messaging

ENSURE YOUR MESSAGE IS DELIVERED CLEARLY AND RELIABLY



Overview:

Audio Broadcast from Interalia gives you the ability to broadcast a message to phone lines, overhead paging systems, public address systems and available FM radio transmitters.

Problem:

Impromptu messages made by staff members may not provide the required company brand image, and a live broadcast of instructions during an emergency over a Public Address system can carry the stress and anxiety of the speaker in the message and have a negative impact on the desired result.

Solution:

Routine Messaging – provide pre-recorded music, messages, promotions, information, updates and programs to promote your brand. Emergency Messaging - in the case of a school emergency, a teacher, staff member or front office can manually initiate an emergency signal by dialing a code from a telephone or cellphone, or pushing a button to activate a pre-recorded calm and clear evacuation announcement.

Multiple markets:

- **Manufacturing:** broadcast routine, or emergency messaging to all personnel, with independent zoned area messaging
- **Retail:** provide consistent branding and promotional information with standalone and centralized site management of PA, radio and telecommunications systems
- **Hospitality:** provide audio concierge, restaurant information, promote site activities, and advertise local attractions via in-room FM radio, in-house audio systems and telecommunications facilities
- **Education:** broadcast parent and student information via radio transmitters and handle emergency information and sporting events via the PA system
- **Military Bases:** communicate base closure, mass notification and force mobilization information via PA or radio broadcast
- **Government:** provide weather, and traffic information to the public via radio transmitter or informational telephone lines

Interalia:

The Interalia suite of messaging solutions has been employed by a variety of markets for over 35 years. Our proven audio broadcasting capabilities are cost-effective, easy to manage and flexible enough to meet your current and future messaging needs.

Questions? Visit www.interalia.com or contact us at:

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Delivering Messages: Simply. Clearly. Reliably.