



iMCM* Compatible iProMOH™.

* (Interallia Multisite Content Manager)

iProMOH™
Studio quality messaging;
from your desktop to the web.

Managing & broadcasting music and messages remotely has never been easier.

Interallia's iProMOH is a digital music and message announcer designed for music-on-hold and on-premise, music & messaging applications. The iMCM-iPM-2 was developed to pair with Interallia's iMCM content distribution and management system.

iMCM iProMOH™ Features:

- Time and date message scheduling capabilities
- Priority message scheduling
- Copy & paste schedules, groups or entire configurations
- Update single, multiple or all iProMOH's from a central location
- Intuitive folder structure similar to Microsoft Windows
- Allow secure web access to user specific folders
- Flexible scheduling of iProMOH check-in / update times
- Application activity logging and notifications
- Detailed schedule reporting
- Bulk audio uploads

The iProMOH is the most cost effective solution to create, implement and broadcast a professional quality message consistently to your audience

P/N:41420

iMCM-iPM-2 (Multi-site 2 channel iProMOH)

- 2 channel, 10 hour storage capacity, AC power

Audio Inputs, 1:

- Music-in port allows for studio quality mixing of recorded announcements with music streams from a licenced service. i.e Sirius Satellite Radio. IproMOH Supports simultaneous playback to both output channels.

Audio Outputs, 2:

- Output 1: PBX (600 ohm) or PA (8 ohm)
- Output 2: PBX (600 ohm) only

Play Options:

- Music only
- Messages only
- Mixed Music and Messages
- Real time mixing of Messages on a licenced music stream.

The Flexible Network Based Management Solution



On-Hold & On-Premise Messaging Will:

- Educate and motivate your audience.
- Effectively promote products and services.
- Ensure promotions and offers are clearly communicated everytime.
- Build brand awareness and reinforce brand loyalty.
- Reach a highly targeted audience.
- Ensure awareness & increase sales revenue.

According to industry statistics, 70% of all business calls are placed on hold for an average of 43 to 60 seconds – that's hundreds of hours of valuable advertising time each year.

About iMCM:

Interalia's iMCM (multi-site content manager) for iProMOH, allows organizations with multiple locations to easily create and manage recorded announcements, music-on-hold and on-premise music and messaging. Capable of efficiently managing content to hundreds of locations, iMCM simplifies messaging across geographies and time zones. The iMCM hierarchical file management system allows managers to apply content and schedules to global, regional or local play lists from their network connected desktop, eliminating the need to manually replicate schedules, music or messages for each location.



Music-On-Hold Legal Considerations

In North America it is illegal to use radio station music or commercial music (CDs etc.) as your on-hold music source without an appropriate license. iProMOH provides a 4 minute clip of royalty free music to ensure compliance with broadcast laws, right out of the box. Ensure that any additional content added is legal and is licensed for your intended use. The four major music licensing organizations in North America are: Socan, ASCAP, BMI & SESAC.

For more information visit the following web sites:

The American Society of Composers, Authors & Publishers:

<http://www.aspac.com>

The Society of Composers, Authors and Music Publishers of Canada:

<http://www.socan.ca>



About Interalia

For over 35 years Interalia has been delivering carrier grade, easy to use and cost effective messaging solutions to the global telecom marketplace. Together with our reseller partners we have been satisfying customer's needs for applications such as: MOH, RAN, ACD, ATIS, In-Store Announcements, Public Information Lines, Emergency Broadcast, Hotel Wake-Up and many more. The reliability, flexibility and ease of use inherent to Interalia's products; creates the opportunity for our users to deliver a message wherever and whenever it is required.



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Delivering Messages: Simply. Clearly. Reliably.

iMCM-iProMOH